

# MITCHELL S. MUNCY

Strategy • Philanthropy • Due Diligence • Crisis & Interim Executive Management

✉ [muncy@prosperallc.com](mailto:muncy@prosperallc.com) • ☎ 214.783.0289 • 🌐 [ProsperaLLC.com](http://ProsperaLLC.com) • 🏠 [MitchellMuncy.com](http://MitchellMuncy.com)



## PROFILE

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Chief executive or co-founder of five mission-driven start-ups, for-profit and non-profit, spanning the media, public policy, and higher education. ED/CSO/COO/EVP since 2001.

Guiding clients to focus on fundamental questions, commit to genuine strategic choices, and act on coherent plans.

## EXECUTIVE MANAGEMENT & CONSULTING

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**Founder & Principal** • April 2016 – Present  
**Host, “The Successful Strategist”** • April 2021 – Present  
**Prospera LLC** • Washington, DC

Strategy consulting, non-profit due diligence, crisis management, and interim executive management for mission-driven organizations and philanthropists.

Clients include Foundation for Excellence in Higher Education (as Chief Strategy Officer), *The New Atlantis* (as Publisher), University of Texas at Austin, Ethics & Public Policy Center, Religious Freedom Institute, & Diocese of Austin Catholic Schools.

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**Executive Director** • August 2015 – November 2016  
**Humanum** • Austin, TX & Washington, DC

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**Founding Executive Director** • February 2010 – July 2015  
**Alexander Hamilton Society** • Washington, DC

Leading a corps of 200 faculty, students, and professionals, built the Society from start-up to 55 university and 4 professional chapters; expanded program at 12 times the pace of expenses; drove growth 4 times that of similar organizations.

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**Chief Operating Officer** • March 2008 – October 2009  
**Institute for American Values** • New York, NY

Lead developer of strategic plan adopted by Board of Directors; secured the largest financial gifts in the institute’s history.

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**Co-founder & Director** • March 2005 – February 2008  
**Spence Media** • Dallas, TX

Conceived and launched new division to provide broadcast media publicity; led to profitability in its second quarter; tripled revenue, turned a 48 percent division profit in the second year.

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**Executive Vice President** • October 2001 – February 2008  
**Co-Founder & Editor in Chief** • May 1996 – February 2008  
**Spence Publishing** • Dallas, TX

## BOARD SERVICE

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**Board of Directors**  
October 2019 – Present  
**American Public Philosophy Institute**

**Board of Directors** (Treasurer, Co-founder)  
December 2013 – Present  
**St. Veronica Rangers**

**Board of Visitors** (International Programs)  
November 2013 – December 2017  
**The Fund for American Studies**

**Board of Directors** (Executive Committee)  
July 2007 – June 2011  
**Independent Book Publishers Association**

## EDUCATION

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Certificate, Professional Publishing Course • 2001  
**Stanford University**

M.A., Philosophy • 1994  
**University of Dallas**

A.B., *cum laude*, Romance Languages & Literatures • 1990  
**Princeton University**

## SELECTED EXPERTISE

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Strategy development & evaluation  
Start-up & think tank management  
Non-profit board development & governance  
Program & grant evaluation  
Remote team management

## SELECTED APPEARANCES

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Broadcast & print media: *Wall Street Journal*, *Forbes*, *Publishers Weekly*, *The Muse*; C-SPAN, CNN, EWTN; NPR, BBC, Salem Radio Network.

Philanthropy: Napa Institute, The Gathering, Philanthropy Roundtable Annual Meeting.

Colleges & universities: Princeton University, Stanford University, University of Pennsylvania, University of California – Berkeley, University of Wisconsin – Madison, Claremont McKenna College, Oberlin College, St. John’s College.